



# 2026 PROSPECTUS

Sponsorship and  
exhibitor opportunities

June 7, 2026  
Las Vegas Paiute Golf Resort

*Presented by:*





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Las Vegas Paiute Golf Resort

# PROSPECTUS



Tee off	3
Location	3
Overview	4
High-visibility benefits	4
Event-day contests	4
Sponsorships prospectus	5



**Last year's 3rd Annual Golf Classic raised \$133,000 — a \$48,000 increase from the 2nd annual event in 2024.** As we continue to grow, so does the visibility for sponsors and awareness for the scholarships the Foundation funds. If you want to support the future of the CPA Pipeline, raise awareness for your brand and have a lot of fun in the bargain, it's time to offer your fully deductible sponsorship.

**The AICPA® Foundation Golf Classic kicks off the 10th Anniversary of AICPA and CIMA® ENGAGE 26,** and will be heavily promoted before, during, and after the event. This will put your name in front of hundreds of thousands of accounting and finance professionals. All proceeds go to helping financial in-need students and candidates become full-fledged CPAs, so don't miss your chance to sponsor our fourth in-person fundraiser — judging from last year's sellout, it's recommended you secure your sponsorship by April 30, 2026.



**The Las Vegas Paiute Golf Resort is recognized as one of the top 50 courses in the U.S. by [GolfAdvisor.com](https://www.golfadvisor.com).**

**Ranked among the nation's best by *PGA Magazine*, *Golf Digest* magazine and many more**

**Only 25 minutes from the Las Vegas Strip, with transportation provided to and from the course**



# OVERVIEW

- ▶ **Las Vegas Paiute Golf Resort**  
(PGA pros, in *PGA Magazine*, voted it as one of “Top 25 Courses in the West.”)
- ▶ **June 7, 2026**  
(the Sunday before ENGAGE 26)
- ▶ The winning team will take home a championship trophy and prize packages.
- ▶ All sponsorships are 100% tax-deductible.
- ▶ Post-round lunch and drinks included.
- ▶ All proceeds go toward supporting AICPA Foundation scholarships for financial in need accounting students.

## HIGH-VISIBILITY BENEFITS

- 45–50 firms represented (estimate based on last year’s attendance)
- CEOs, CFOs, managing partners and other executives will be among the up to 200 golfers engaging in the competition and make up a significant portion of the spectators
- This intimate event offers multiple networking opportunities on and off the course.
- Sponsors will receive recognition:
  - On promotional material sent out to all 430,000 AICPA members, including golf classic website.
  - In the *Journal of Accountancy* and *The Tax Adviser* for Golf Classic promotions.
  - On AICPA social media channels for Golf Classic promotions.
  - At the AICPA Foundation booth and main exhibit hallway at ENGAGE 2026 for all four days following the event.

## EVENT-DAY CONTESTS

- ▶ **4-player \$100,000 Shootout**  
Four players get the opportunity to shoot for \$100,000 from 165 yards.
- ▶ **7-night resort stay putting contest**  
Winner can redeem for seven nights of resort accommodations (one room based on double occupancy) at one of over 3,000 resorts around the world.
- ▶ **\$10,000 hole-in-one contest with closest-to-the-pin prizes.**
- ▶ **Scotty Cameron Phantom X putter hole-in-one and long-drive contest prizes**

Contact Chris Radford for interest or questions.

[Christopher.Radford@aicpa-cima.com](mailto:Christopher.Radford@aicpa-cima.com)

\$30,000

## Title Sponsor — *\*Exclusive*

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- 8 golf registrations
- Co-branding with event title – **months** of marketing and promotion with **your** name on it
- Co-branding on Golf Classic website
- Speaking opportunity at lunch reception after golf – up to five minutes
- Visibility on all marketing material to all 420,000 AICPA members up until event day
  - Emails to all AICPA members and ENGAGE attendees
  - Social media blasts
- Special thank you recognition at AICPA Pavilion at ENGAGE
- Logo on all marketing material and website
- Link to company website on event webpage
- Tee off on hole No. 1
- Hole No. 1 setup access
- Logo on personal banner in resort lobby
- Receive recognition throughout the tournament, lunch, and awards ceremony
- Display tent in highest traffic area

\$15,000

## Titanium Sponsor

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- 4 golf registrations
- Speaking opportunity before tee off when all carts are lined up – up to two minutes
- Company visibility on all communication to all 420,000 AICPA members up until event day
  - Emails to all AICPA members and ENGAGE attendees
  - Social media blasts
- Logo on all marketing materials and website
- Logo and name recognition during ENGAGE conference in the main Exhibit Hallway
- Recognition at ENGAGE 2026 in main Exhibit hallway
- Link to company website on event webpage
- Logo on banner in resort lobby
- Receive recognition throughout tournament, lunch and awards ceremony
- Table/booth display in a high traffic area with chairs
- Marketing materials put into player gift bags
- Complete list of golfers sent after the event

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\$12,500

NEW

## Merchandise Sponsor – *\*Exclusive*

- (4) golf registration spots
- Company name/logo on Golf Classic tee-shirts and golf towels (Part of player gifts)
- Company signage during morning check-in when players are picking up their shirts and hats
- Place company item in player gift bags
- Company visibility on all communication to all 397,000+ AICPA members up until event day
  - Emails to all AICPA members and ENGAGE attendees
  - Social media blast (1)
- Logo on marketing materials and website
- Recognition throughout the tournament, lunch and awards ceremony
- Complete list of golfers sent to you after the event

\$10,000

## Golf Sponsor

- 1 team (foursome)
- Place company item in player gift bags
- Company recognition at refreshment stands on the course
- Company visibility on all communication to all 397,000+ AICPA members up until event day
  - Emails to all AICPA members and ENGAGE attendees
  - Social media blasts
- Logo on banner at hole No. 1
- Logo on all marketing materials and website
- Company link on golf classic website
- Table location on a tee box or at refreshment stand
- Recognition throughout tournament, lunch and awards ceremony
- List of golfers provided after the event with contact info

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\$8,000

### Cart/Scorecard Sponsor

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- Company logo on scorecard and all 72 carts
- One foursome
- Verbal recognition when announcing the winning team
- Option to have company koozies or cups to give out from the beverage cart
- Option of one table on a selected tee box with staff members

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\$6,000

### Lunch Sponsor

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- Special signage at lunch
- 1 team (twosome)
- Sponsor logo on all tables
- Company materials on each table
- Company link on golf classic website
- Verbal recognition at lunch

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\$5,000

NEW

### Transportation Sponsor

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- (2) golf spots Included
- Company signage on the bus
- Opportunity to place company information on every bus seat
- Company visibility on all communications to all 397,000+ AICPA members up until event day
  - Emails to all AICPA members and ENGAGE attendees
  - Social media blast (1)
- Logo on all marketing materials and website
- Company link on Golf Classic website
- Recognition during pre-golf announcements when all golf carts are lined up

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\$4,000

### Beverage Sponsor — *\*Exclusive*

- Logo on event website
- 1 team (twosome)
- Signage on the beverage cart and the bar area of the resort
- Specialty named drink with the company name in it
- Company link on golf classic website
- Hole sign with company logo

\$3,000

### Hole-in-One Sponsor

- 1 company staff member at the hole with a table
- Company sign at tee box
- Company link on Golf Classic website

\$2,500

### Long Drive Sponsor

- Company logo on sign
- Verbal recognition when announcing long-drive winners
- Option to table with company info at a tee box
- Company link on Golf Classic website

\$2,500

### Closest-to-Pin Sponsor

- Company logo on hole signage on green
- One staff member at the hole with a table
- Company link on Golf Classic website

\$2,000

### Hole Sponsor

- Company logo on sign at designated tee box
- Logo on all marketing materials and website
- Company link on Golf Classic website
- (1) table and (1) chair on the designated hole for a company representative