AICPA® FOUNDATION

5TH ANNUAL

Golf Classic



2027 PROSPECTUS

Sponsorship and exhibitor opportunities

June 6, 2027
Revere Golf Club
Las Vegas, Nevada

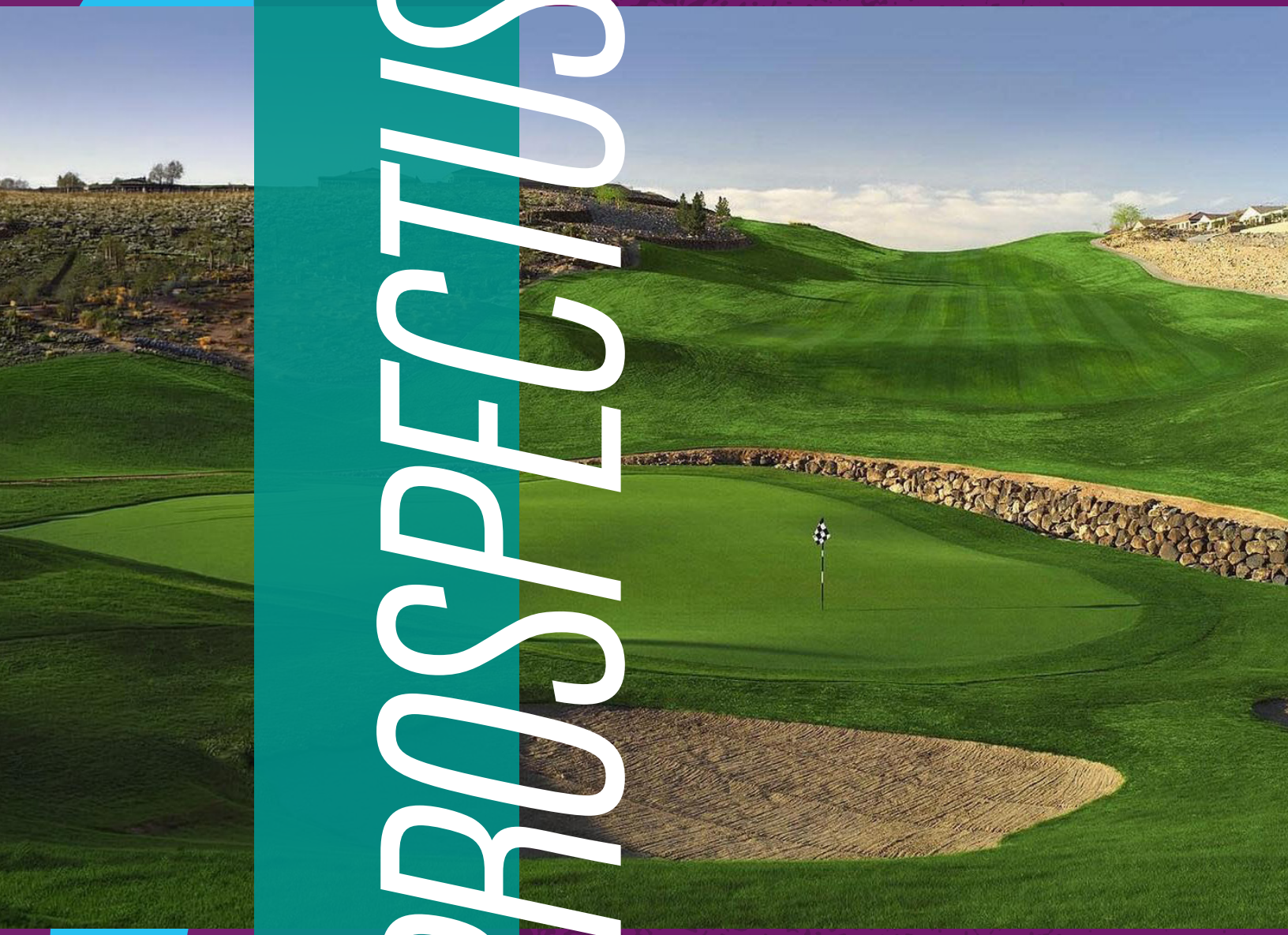
Presented by:

Crete Professionals Alliance

WHITMAN ADVISORY

June 6, 2027
Revere Golf Club

PROSPECTUS



Tee off 3

Location 3

Overview 4

High-visibility benefits 4

Event-day contests 4

Sponsorships prospectus 5

AICPA® FOUNDATION 5TH ANNUAL Golf Classic

The 4th Annual Golf Classic, held in 2026, raised $205,000 – a $72,000 increase from the 3rd annual event in 2025. As we continue to grow, so does the visibility for sponsors and awareness for the scholarships the Foundation funds. With your fully deductible sponsorship, you can support the future of the CPA pipeline, raise awareness for your brand, and have a lot of fun.

The AICPA® Foundation Golf Classic opens the ENGAGE week and will be heavily promoted before, during, and after the event. This will put your firm's name in front of thousands of accounting and finance professionals. All proceeds go to helping accounting students and candidates with financial need become full-fledged CPAs, so don't miss your chance to sponsor our fifth in-person fundraiser. We have expanded to **TWO** courses in 2027 at the **Revere Golf Club** in Las Vegas, NV, because of the growth of the event. It is recommended that you secure your sponsorship by April 1, 2027, based on the demand in 2026.

Revere Golf Club



- Golf Digest 4½ Star Rating in 2024
- Best of Las Vegas (2020–2022).
- Only 25 minutes from the Las Vegas Strip, with transportation provided to and from the course.

OVERVIEW

- Revere Golf Club, 2600 Hampton Rd Henderson, NV 89052
- All sponsorships are 100% tax-deductible.
- June 6, 2027 (the Sunday before ENGAGE 2027)
- Pre-round breakfast and post-round lunch and drinks included.
- Two courses mean two winning teams take home a championship trophy and prize packages
- All proceeds are tax-deductible and support the AICPA Foundation with scholarships for aspiring CPAs

HIGH-VISIBILITY BENEFITS

- 50–55 firms represented (estimate based on expansion to two courses and last year's attendance)
- This intimate event offers multiple networking opportunities on and off the course.
- CEOs, CFOs, managing partners, and other executives make up the 180+ golfers and a significant portion of the players
- Sponsors will receive recognition
  - On promotional material sent out to all AICPA members, including golf classic website.
  - In the *Journal of Accountancy* and *The Tax Adviser* for Golf Classic promotions.
  - On AICPA social media channels for Golf Classic promotions.
  - In signage at ENGAGE 2027 for all four days following the Golf Classic.

EVENT-DAY CONTESTS

Hole-in-One

Price contest 1 : $20,000 Split the prize

Price contest 2: TaylorMade Qi4D Driver

Putting

Price: 7-night resort stay

Closest-to-the-pin

Price: 5-Day Cruise Vacation winners (2)



SPONSORSHIP PROSPECTUS

All sponsorships are **100% tax-deductible**.

Contact Chris Radford for more information | Christopher.Radford@aicpa-cima.com

$35,000 **Title Sponsor** — **Exclusive*

- 8 golf registrations
- Can play together or hand-pick attendees to play with (2)
- Co-branding with event title – ***months*** of marketing and promotion with ***your*** name on it
- Co-branding on Golf Classic web page
- Speaking opportunity at lunch reception after golf – up to five minutes
- Visibility on marketing material to all AICPA members up until event day
  - Emails to all AICPA members and ENGAGE attendees
  - Social media blasts
- Special thank you recognition at the AICPA Pavilion at ENGAGE
- Logo on all marketing material and web page
- Link to company website on event web page
- Tee off on hole No. 1
- Hole No. 1 setup access
- Logo on personal banner in resort lobby
- Receive recognition throughout the tournament, lunch, and awards ceremony

SPONSORSHIP PROSPECTUS (continued)

All sponsorships are 100% tax-deductible.

$17,500

Golf Classic Saturday Evening Cocktail Reception Sponsor — **Exclusive*

- 6 golf registrations for Sunday
- Can play together or hand-pick attendees to play with (2)
- Speaking opportunity at the cocktail reception – up to five minutes
- Company signage and branding at the reception in multiple locations
- Opportunity to have a table with promotional items
- Large stand-up banner sign upon entering the cocktail reception
- (1) marketing piece to put in the player gift bag on Sunday
- Complete list of golfers sent after the event with contact information
- Link to company website on Golf Classic web page
- Visibility on marketing materials to all AICPA members up until event day
- Social media blasts

$15,000

(1 course)

or

$17,500

(Both courses)

Titanium Sponsor

- 4 golf registrations
- Can play together or hand-pick attendees to play with (2)
- Speaking opportunity before tee-off when all carts are lined up – up to two minutes
- Company visibility on all communication to all AICPA members up until event day
  - Emails to all AICPA members and ENGAGE attendees
  - Social media blasts
- Logo on all marketing materials and website
- Logo and name recognition during the ENGAGE conference in the main Exhibit Hallway
- Link to company website on event web page
- Logo on banner in resort lobby
- Receive recognition throughout the tournament, lunch, and awards ceremony
- Table/booth display in a high traffic area with chairs
- Marketing materials put into player gift bags
- Complete list of golfers sent after the event

SPONSORSHIP PROSPECTUS (continued)

All sponsorships are 100% tax-deductible.

$15,000 Merchandise Sponsor — **Exclusive*

- 4 golf registration spots
- Can play together or hand-pick attendees to play with (2)
- Company name/logo on Golf Classic apparel (TBD)
  - Company must provide the merchandise/apparel to be branded
- Company signage during morning check-in when players are picking up their items at the merchandise sponsor designated table
  - Company representative can assist in handing out item
- Marketing item in player gift bag
- Company visibility on all communication to all AICPA members up until event day
  - Emails to all AICPA members and ENGAGE attendees
  - Social media blast
- Logo on marketing materials, and website and company link on Golf Classic web page
- Recognition throughout the tournament, lunch. and awards ceremony
- Complete list of golfers sent to you after the event

$10,000 (1 course) or $12,500 (Both courses) Gold Sponsor

- 4 golf registration spots
- Can play together or hand-pick attendees to play with (2)
- Place company item in player gift bags
- Company visibility with signage on the course
- Company visibility on all communication to all AICPA members up until event day
  - Emails to all AICPA members and ENGAGE attendees
  - Social media blasts
- Logo on banner in a high-traffic area in between courses or on the course
- Logo on all marketing materials and web page
- Company link on Golf Classic web page
- Table location with tent/chairs on a tee box or the turn
- Recognition throughout the tournament, lunch, and awards ceremony
- List of golfers provided after the event with contact info

SPONSORSHIP PROSPECTUS (continued)

All sponsorships are 100% tax-deductible.

$8,000
(1 course)
or
$9,500
(Both courses)

Cart/Scorecard Sponsor

- Company logo on all scorecards and player golf carts
- Two golf registration spots
- Can play together or hand-pick attendees to play with (2)
- Verbal recognition when announcing the winning teams
- Marketing item in player gift bags
- Option of one table, tent, and chairs on a selected tee box

$7,000

Lunch Sponsor

- Special signage at lunch
- Two golf registration spots
- Can play together or hand-pick attendees to play with (1)
- Sponsor logo on all tables
- Company materials on each table
- Company link on Golf Classic web page
- Verbal recognition at lunch

$7,000

Transportation Sponsor

- Two golf registration spots
- Can play together or hand-pick attendees to play with (1)
- Company signage outside the bus pickup area
- Opportunity to place company information on every bus seat
- Company visibility on all communications to all AICPA members up until event day
  - Emails to all AICPA members and ENGAGE attendees
  - Social media blast (1)
- Logo on all marketing materials and web page
- Company link on Golf Classic web page
- Recognition during pre-golf announcements when all golf carts are lined up

SPONSORSHIP PROSPECTUS (continued)

All sponsorships are 100% tax-deductible.

$5,000 Beverage Sponsor — **Exclusive*

- Logo on event web page
- Two golf registration spots
- Can play together or hand-pick attendees to play with (1)
- Signage on the beverage cart and the bar area of the resort
- Specially named drink with the company name in it
- Company link on Golf Classic web page
- Hole sign with company logo

$3,500 (1 course) or $5,000 (Both courses) Hole Sponsor

- Company logo on sign at designated tee box
- Logo on all marketing materials and web page
- Company link on Golf Classic web page
- Table, tent, and chairs on the designated tee box
- Opportunity to purchase golf registration spots

$2,500 (1 Course) or $3,500 (Both courses) Hole-in-One Sponsor

- Company signage on select tee box
- Company logo and website link on Golf Classic web page
- Opportunity to purchase golf registration spots

SPONSORSHIP PROSPECTUS (continued)

All sponsorships are 100% tax-deductible.

Long-Drive Sponsor

$2,500
(1 Course)
or
$3,500
(Both courses)

- Company signage on select tee box
- Company logo and website link on Golf Classic web page
- Opportunity to purchase golf registration spots
- Verbal recognition when naming the long drive winners

Closest-to-Pin Sponsor

$2,500
(1 Course)
or
$3,500
(Both courses)

- Company signage on select tee box
- Company logo and website link on Golf Classic web page
- Opportunity to purchase golf registration spots
- Verbal recognition when naming the closest-to-the-pin winners

For possible add-ons or customizing options regarding sponsor benefits, please contact **Chris Radford** at **christopher.radford@aicpa-cima.com**



Founded by AICPA and CIMA®, the Association of International Certified Professional Accountants® powers leaders in accounting and finance around the globe.
© 2026 Association of International Certified Professional Accountants. All rights reserved. Association of International Certified Professional Accountants is a trademark of the Association of International Certified Professional Accountants and is registered in the US, the EU and other countries. The Globe Design is a trademark owned by the Association of International Certified Professional Accountants. 2608-114358