

# ENGAGE +

## Sponsorship opportunities



**ENGAGE+** monthly sessions run until the end of the year providing additional sponsorship opportunities! Including, eight (8) speaking sessions giving you the chance to connect with your key audience and share your expertise.

ENGAGE+ attendees have chosen to continue their education through the end of the year and are eager for information about the latest innovations, products and services. They want to gain the technical, strategic and real-world knowledge to help them grow their practice and increase profitability.

In addition, our virtual Exhibit Hall will remain open through the end of the year. These sponsorships provide brand awareness encouraging attendees to re-visit your booth and download content.

### Solution session – \$10,000 each (two available per month)

**Sept. 21 | Oct. 19 | Nov. 16 | Dec. 21**

- Session is a live presentation to ENGAGE+ attendees
- Session lasts 50 minutes, worth 1 CPE credit
- Session is concurrent with a sponsor session and AICPA internal session
- Featured in the agenda on the ENGAGE website and mobile app
- Session recording available on the AICPAconferences.com archives page for perpetuity
- Solution session attendee contact information (including email addresses) for one-time use
- Two (2) conference registrations
- One (1) speaker registration

### Closed captioning sponsor – \$8,500 each (exclusive per month)

- Sponsor recognition in closed-captioning message prior to every session
- One (1) 30-second online commercial\* play per day
- Logo with hyperlink on AICPAConferences.com event home page with closed-captioning information
- Logo in pre-event email to attendees as the closed captioning sponsor
- Two (2) conference registrations

### Online commercial – \$3,500 each

- One (1) 30-second online commercial played before one (1) session\*
- Commercial visible by attendees via archives (added 4–6 weeks after event)
- Logo on pre-session window and post-session email sent to all session participants
- One (1) handout to be posted with session on AICPAconferences.com
- One (1) conference registration

### Banner ad on attendee communications email – \$2,000 each

- One (1) banner ad on attendee communications eblast sent by AICPA
- E-mail will be sent to all online registrants
- AICPA provides the specs, sponsor supplies the artwork
- Attendee email addresses will not be provided to sponsor
- One (1) conference registration

\* Session(s) with commercial viewing will be selected in conjunction with AICPA Staff and are subject to availability.