

Monday, June 10 2019

6/10 1:30PM–2:45PM

ENG19K01. The Fat Tail: The Power of Political Knowledge for Strategic Investing

Ian Bremmer - *President & Founder, Eurasia Group*

The fallout from the still-unfolding global financial crisis provides several perfect examples of "fat tail" risk, those that flow from the low-probability, high-impact events that generate upheaval more often than we think. Bremmer shares with audiences how an understanding of the political dynamics generated by the financial crisis helps us forecast market risks, why politics matter more than ever for market performance, why the world's wealthiest countries have begun to behave like emerging market states, and what all this means for investors and companies.

At this presentation audiences will learn:

- 1) The risks that flow from low-probability, high-impact events...like the global financial crisis
 - 2) Why politics matter more for the performance of markets and for issues ranging from defaults to nationalization to regulatory reforms
 - 3) Why developed states are behaving more like emerging markets
 - 4) The shift from New York, Shanghai, and Mumbai to Washington, Beijing, and Delhi—and the risks that this trend creates
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Tuesday, June 11 2019

6/11 8:00AM–9:15AM

EDG1901. Freedom to Fail

Kristen Rampe - *Owner, Kristen Rampe Consulting*

Would you believe that some professionals feel that if they make mistakes, it'll be held against them? You probably do. Have you thought about what effect that has on the functioning of your team and your organization as a whole?

In this session, we explore the concept of failure and research behind the traits that contribute to the highest levels of team effectiveness. You'll walk away with ideas on how you can measure and create an environment that fosters peak team performance and healthy communication.

Learning Objectives:

- 1) Explore the concept of failure and how our current failure assumptions can reduce success.
 - 2) Learn the key traits in team effectiveness.
 - 3) Understand how to measure and build psychological safety, creating a Freedom to Fail environment.
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6/11 9:30AM–10:20AM

ENG1906. How to Say Anything to Anyone (PST, EDG, FMA)

Shari Harley

6/11 9:30AM–10:20AM

EDG1902. Lose the excuses, reach the results!

Kelly Ward - *CPA, Robinson & Ward, PC*

Do you ever find that you've lost sight of your goals? Maybe what you really want just seems so far out of reach? Does your to-do list seem way too overwhelming? It is easy for us to put off today what we can get done tomorrow, but if we just took those next little steps along the way, how much closer could we be to our goals or accomplishing those big projects. This session helps you learn to get past the excuses and learn to turn goals and projects into more manageable tasks. From eating the frog to brain dumping, we will discuss ways to guide you to achieving more.

Learning objectives:

- 1) Learning tools to turn goals or projects into more manageable tasks and
 - 2) Discussing ways to guide you to achieving more.
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6/11 11:20AM-12:10PM

ENG1909. Uncovering Unconscious Bias (EDG, PST, AAM)

Lindsay Stevenson - Vice President - Finance & Tax, 1st Financial Bank USA

Rebekah Brown - Director of Development, MACPA/BLI

Is unconscious bias hindering you, your team or your organization? Unconscious bias is bias that happens automatically. It is triggered by our brain making quick judgments and assessments of people and situations based on our background, cultural environment and personal experiences. Have you ever arrived home from work and don't remember the drive at all? Or perhaps you moved, but drove to the old house on your way home. Once neural pathways are formed, like your daily commute, they become almost automatic. We don't spend time thinking about each turn on the way home, our body just does it. While this can be helpful for remembering your route home, it can be detrimental in other areas of our lives. In this session we will explore these biases, how they might be hurting us, our team and our organization and what we can do to create new neural pathways and combat unconscious bias.

Learning Objectives:

- 1) Define unconscious bias Identify the unconscious biases that might be driving you
- 2) Create an action plan to combat the unconscious biases in you, your team and your organization

6/11 11:20AM-12:10PM

EDG1903. The Power of Focus

Michael Elliott - Principal, DittrickCPA

Sure, it feels great to be all things to all people, but is that the best way to really use your gifts and talents? Join Michael as he explores this topic and gives specific examples of wonderful success when he has chosen to specialize and tremendous failures when he has chosen to try to serve everyone in every way. This session will make a strong case for choosing to become a specialist in your firm, your hobbies and your life.

Learning Objective:

- 1) Understand the power of focus and what specializing can mean for you in your life and business.
- 2) Understand the process of beginning to focus in your life.

6/11 1:25PM-2:40PM

EDG1904. Lovin' You: The Raw Truth About Fear and Self-Trust

Lindsay Stevenson - Vice President - Finance & Tax, 1st Financial Bank USA

6/11 1:25PM-2:40PM

EDG1905. Courageous Authenticity

Joshua Lance - Managing Director, Lance CPA Group

Courageous Authenticity is the practice of leadership that is transparent, vulnerable, and honest with those we lead. It checks our egos at the door and through acts of mutuality and community, we can learn, lead and grow from each other. Becoming a leader in the CPA profession involves making the proactive decision to redefine and reshape the profession and lead those who come after us. Being courageously authentic shapes how we lead in a collaborative fashion that values each other and the culture we develop as a result. By attending this session, you will gain insight on the practice of Courageous Authenticity, how to change how you lead and bring those concepts back to your firm or company.

Learning Objectives:

- 1) Be able to understand the concept of Courageous Authenticity as a leadership principle
- 2) Apply this concept in leading others.

6/11 3:40PM-4:30PM

EDG1906. Thanks for the Feedback – Lessons in Giving and Receiving Feedback

Rebekah Brown - Director of Development, MACPA/BLI

Whether we realize it or not, we are constantly both giving and receiving feedback. We know that feedback is essential to our personal development, but we so often dread and even dismiss it. Feedback can be ill timed, unfair and downright mean, but that doesn't have to dictate our ability to use it for our own growth. Using lessons from the best-selling book, "Thanks for the Feedback" by Douglas Stone and Shelia Heen, learn the three types of feedback, the barriers to receiving good feedback and how we can be empowered to seek feedback for our own growth.

Learning Objectives:

- Identify the three types of feedback and the degree to which you need each one
- Recognize the barriers and blind spots that can get in the way of receiving feedback well
- Create an action plan for getting the feedback you need

6/11 3:40PM–4:30PM

EDG1907. Finding Your Unique Leadership Voice

Lori Liddell - Senior Manager, HORNE LLP

What type of leader do you aspire to be? Because all that you are and are not is best exemplified in your voice...but not your speaking style...the way you present yourself as a leader. Based on the book by Paul Larsen, attending this session will expose attendees to ways of developing their leadership voice, recognizing the voice that they already have and inspiring others to do the same.

Learning Objective:

- 1) Identify ways to develop and/or identify your unique leadership voice.
 - 2) Find ways to help others develop their voice.
 - 3) Determine when the voice needs to be adapted.
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6/11 4:45PM–6:00PM

EDG1908. Introduction to Well-Being

Rachael Smith

6/11 4:45PM–6:00PM

EDG1909. Charismatic Communication and Powerful Presentations

Elizabeth Pittelkow-Kittner - Controller, Litera Microsystems

Interpersonal communication skills and effective presentations are crucial to job success and career advancement. This session will give you tips on how to be more charismatic in your presence and more engaging in your presentations! Everyone can hone their skills in charisma and communication. This session is highly applicable to professionals at all levels!

Learning Objectives:

- 1) Understand how to be more charismatic in your interactions
 - 2) Learn immediately actionable tips for improving presentations and interpersonal communication
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Wednesday, June 12 2019

6/12 8:00AM–9:15AM

ENG19K02. Professional Update

Barry Melancon - CEO, Association of International Certified Professional Accountants
William Reeb - CEO, Succession Institute, LLC

6/12 9:40AM–10:30AM

ENG19K03. Leading Through Organizational Transformation – A Conversation With Simon Sinek

Simon Sinek - Author & Speaker

6/12 11:30AM–12:45PM

EDG1910. Defining your version of entrepreneurship

6/12 11:30AM–12:45PM

EDG1911. Leading Leaders

Mike Maksymiw Jr. - Partner, Marcum LLP

You're now in a position where you find yourself leading other leaders - both well-established and up & coming leaders. What new skills do you need? What techniques do you now need to employ? How can you overcome the initial fear and wonder of 'am I good enough to lead this group?' (completely normal feeling, by the way) Leadership is a journey, and being the leader of an immensely talented group can feel daunting. We'll talk about how important the timing of your actions are, how the style in which you lead this group will significantly impact its performance, and how vulnerability and honesty enable the group to put their faith and trust in you. There will be ample time to share stories of success and learning along each of our journeys. After all, if we are aspiring to be leaders, we will eventually find ourselves in the position of leading others just like us.

Learning Objectives:

- 1) The five primary leadership styles and how often to use each one
 - 2) Skills and techniques to use to lead other leaders
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6/12 1:55PM–2:45PM

EDG1912. How to Identify and Successfully Work With Different Personality Traits

Jessica Iennarella - *Forensic Accounting Supervisor, HSNO The Forensics Firm*

Are you interested in learning how to more effectively utilize the personality traits inherent in those you work for and those who are working for you? This course is designed to address six common personality traits; three that are typically viewed as negative and three that are typically viewed as positive. You will be provided with guidance on how to identify and best work with those traits.

Learning Objectives:

- 1) Gain awareness of the benefits and pitfalls of six different personality traits.
 - 2) Learn how best to work with those personality traits in those you work for and those who are working for you.
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6/12 1:55PM–2:45PM

EDG1913. How to Run a Meeting That Doesn't Suck

Bill Sheridan

6/12 3:00PM–3:50PM

ENG1926. Leading Digital Transformation (PST, EDG)

Dan Griffiths - *Partner, Tanner LLC*

Digital transformation is not about technology; it's about people and change management. Younger CPAs are uniquely positioned to lead that change. In this session we'll discuss practical examples of CPAs that have built coalitions of support for digital transformation within their organizations. You'll leave with the beginnings of a plan to take back to your office and begin building support for leveraging the digital opportunities that are sweeping across every organization on the planet.

Learning Objectives:

- 1) Learn how to go about building support for digital transformation within a team or organization.
 - 2) Develop a plan to go about leading digital transformation for their current team or organization.
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6/12 3:00PM–3:50PM

EDG1914. High-Trust = High-Performance

Brent Forbush - *Partner, Forbush and Associates*

When our firms build a significant culture of trust, this leads to powerful performance and reduces friction and promotes cooperative behavior. Learn how to manage the eight "Oxytocin" building blocks of organizational trust which will lead to an increase release of Oxytocin. By building a culture of trust we reduce team friction and create an easier work environment. Firms that build a high culture of trust will see teams more engaged, more productive, and higher team member retention.

Learning Objectives:

- 1) Educate future team leaders and profession visionaries on the 8 components of a strong culture of trust.
 - 2) Demonstrate through hands on activity the use of the 8 components to initiate a strong clear vision of trust from top down and bottom up.
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6/12 4:50PM–6:05PM

EDG1916. Vulnerability: Mental Wellness in the office

Becca Shane

6/12 4:50PM–6:05PM

EDG1915. Listening! The Key to being a Better Boss, Employee, and Mentor

Stephanie Pickering - *Senior Manager, McGee,Heame & Paiz,LLP*

Do you ever find yourself in a conversation where you missed important details because you were focusing on what you were going to say next? If so, you might need to enhance your listening skills! This interactive EDGE session will focus on the keys to great listening and how to build those skills to be a better boss, employee, and mentor.

Learning Objectives:

- 1) Understanding listening as a communication tool
 - 2) Understanding passive versus active listening
- Learning Objective - application of active listening.
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Thursday, June 13 2019

6/13 8:00AM–9:15AM

ENG19K04. Stress-Testing America's Prosperity

Zanny Minton Beddoes - *Editor-In-Chief, The Economist*

For years, America's economy has led the rest of the developed world, but will the U.S. remain the global dynamo or is the country's ongoing recovery built on an unsustainable pile of debt? Minton Beddoes examines the economic outlook from American and global perspectives, offering up-to-the-minute insight on policy-makers' priorities and expertise on the likely direction of issues, ranging from job creation to the deficit's effect on global interest rates to potential financial regulation.

6/13 9:30AM–10:45AM

EDG1917. Leadership: What's Love Got to Do with It?

Donna Salter - *Faculty, Intend2Lead*

When love is nonexistent (compassion, forgiveness, commitment, inclusiveness, understanding), leadership generally fails. True leadership not only requires love, it IS love. Yet amazingly, love is rarely described as a leadership competency. Your future, and the future of the accounting profession, depends on our capacity to authentically model this behavior. Embrace your natural leadership skills and love for what you do, your passion, the people and organization you lead, by joining this interactive session as we explore this vital competency.

Learning Objectives:

1) Live facilitation with group discussion, instructor-posed questions with time for participant reflection, and interactive exercises.

6/13 9:30AM–10:45AM

EDG1918. Getting Stuff Done in Today's World

Renee Prince - *President, Renee Prince CPA PC*

Feel like your to-do list is never ending? Always working and, yet, nothing ever seems to get done? Come and learn some tried and true tips for getting stuff done in today's hectic paced world.

Learning Objectives:

1) Learn time and task management to get more done.
2) Learn to be better organized to ensure maximum effectiveness.

6/13 11:15AM–12:05PM

EDG1919. Naked Organizations

Brian Kush - *Principal, Intend2Lead*

Don't worry; you can keep your clothes on for this. Please do!! In addition to your clothes, you'll leave with a better understanding of what naked leadership truly is, and why we need it now, more than ever. Brian will also explore some specific practices you can bring back to your organization to create a more naked workplace where connection, collaboration and innovation thrive. What goes on at naked organizations? Come find out!

Learning Objectives:

1.) Define naked leadership
2.) List three practices your organization can start to become a more naked place where connection and innovation thrive

6/13 1:15PM–2:30PM

EDG1920. Developing a Coaching Culture

Melisa Galasso - *Owner, Galasso Learning Solutions LLC*

This course will discuss how companies and firms can focus on using the concepts of coaching to improve engagement. In lieu of focusing on the establishment of formal coaching programs, this course will help your organization to incorporate the best practices in coaching (proactive listening, powerful questions, building trust, and holding space) into their day-to-day culture to create a powerful coaching environment where your team members will thrive.

Learning Objectives:

1) List the benefits of a coaching culture
2) Describe the key tenets of coaching

6/13 1:15PM–2:30PM

ENG1931. Are You Running Your Business or is it Running You? (EDG, PST)

6/13 2:45PM–4:00PM

EDG1921. 7 Seconds for Success: Discover and Build Your Personal Brand

Jennifer Elder

6/13 2:45PM–4:00PM

EDG1922. Unleash Your Peak Performance Potential

Sarah Elliott - *Principal and Co-Founder, Intend2Lead LLC*

To act more boldly as a leader, you must increase your capacity to bring energy and full engagement to the things you value most. We will explore how well-being and mindfulness contribute to your overall performance and leadership of others. Once you learn how to access your peak performance levels, you will be unstoppable!

Learning Objectives:

- 1) Explore how well-being and mindfulness contribute to your overall performance.
- 2) Explore how well-being and mindfulness contribute to your leadership of others.
- 3) Create a personal plan to access your peak performance.

6/13 4:15PM–5:05PM

EDG1923. Why do you want to be a manager? Tips to transition into your new leadership role

Louis Griego - *Senior Manager, Sandia National Labs*

6/13 4:15PM–5:05PM

EDG1924. Be More than a Machine: Why Emotional Intelligence Matters

Tom Hood
